

Camp Waldemar for Girls
Position: Photography Summer Intern
Department: Marketing
Compensation: Paid

Camp Waldemar is looking for a creative individual with a passion for photography and telling stories through imagery. This internship is an excellent opportunity to experience various aspects of marketing while working in a supportive, fun, summer camp environment for girls! To qualify for this position, applicants must be able to provide a portfolio or samples to demonstrate a passion for photography, digital media, and conceptual work.

THE PHOTOGRAPHY SUMMER INTERN WILL BE RESPONSIBLE FOR:

- Capturing clean, crisp photos in various locations around camp including classes, evening activities, demonstrations, and programs
- Assisting in selection and editing of photos for the annual yearbook
- Developing and preparing marketing materials, including promotional pieces, social media posts, and newsletters
- Assisting the Marketing team on various projects
- Aid in the daily aspects of promoting Camp Waldemar's ideals

QUALIFICATIONS:

- Completed or working toward a college degree, preferably in a related field (e.g., English, Communications, Film/Video Production, Graphic Design, Visual Arts, or Marketing)
- Creative mind with an eye for detail, consistent quality images, and color
- Strong technical skills, and comfortable with editing software such as Photoshop and Lightroom with a firm grasp of social media tools and platforms
- Comfortable working in a fast-paced environment with deadlines and where project needs can quickly change
- Positive attitude, openness to supervisor feedback on work, and ability to revise work
- Understanding of brand aesthetics and how an image tells the Waldemar story
- Organizational and time management skills

Camp Waldemar for Girls
Position: Videography Summer Intern
Department: Marketing
Compensation: Paid

Camp Waldemar is looking for a dynamic, self-starter to assist in multimedia video production efforts. This internship is an excellent opportunity to experience various aspects of marketing while working in a supportive, fun, summer camp environment for girls! To qualify for this position, applicants must be able to provide a portfolio or samples to demonstrate a passion for photography, digital media, and conceptual work.

THE VIDEOGRAPHY SUMMER INTERN WILL BE RESPONSIBLE FOR:

- Evaluating current video presence in social media
- Creating video guidelines including video/motion graphic for social media, web assets, and digital documents
- Shooting crisp, clean video in various locations around camp including classes, evening activities, demonstrations, and programs
- Developing and preparing marketing materials, including short videos, promotional pieces, and social media posts
- Assist the Marketing team on various projects - both internal and externally facing
- Aid in the daily aspects of promoting Camp Waldemar's ideals

QUALIFICATIONS:

- Completed or working toward a college degree, preferably in a related field (e.g., English, Communications, Film/Video Production, Graphic Design, Visual Arts, or Marketing).
- Highly skilled in video/editing software Adobe Creative Suite - Photoshop, Premiere, and digital SLR cameras
- Positive attitude, openness to supervisor feedback on work, and ability to revise work
- Strong knowledge of animation principles, storyboarding, photography, and being up to date with the latest trends and an eye for design
- Firm grasp of social media tools and platforms
- Ability to prioritize and meet deadlines
- Understanding of brand aesthetics and how an image tells the Waldemar story
- Organizational and time management skills

Camp Waldemar for Girls

Position: Content/Creative Writing Summer Intern

Department: Marketing

Compensation: Paid

Camp Waldemar is looking for a talented and creative college student who possesses a knack for creative writing, critical thinking skills, and is enthusiastic about solving problems. This internship is an excellent opportunity to experience various aspects of marketing while working in a supportive, fun, summer camp environment for girls! To qualify for this position, applicants must be able to provide a portfolio or samples to demonstrate a passion for photography, digital media, and conceptual work.

THE CONTENT/CREATIVE WRITING SUMMER INTERN WILL BE RESPONSIBLE FOR:

- Reaching our target audiences by delivering engaging written content about Camp Waldemar specifically through social and other digital media
- Writing copy across all mediums, from email to social and print
- Proofreading documents and spreadsheets to maintain the tone and “on-brand” copy for a variety of mediums
- Monitor social media postings to ensure brand message is constant from the terminology used to images posted
- Help create content as dictated by the monthly editorial calendar to schedule posts on different social media platforms, website, and other marketing channels
- Work alongside the Marketing team to create a summer social media plan
- Aid in the daily aspects of promoting Camp Waldemar’s ideals

QUALIFICATIONS:

- Completed or working toward a college degree, preferably in a related field (e.g., English, Communications, Film/Video Production, Graphic Design, Visual Arts, or Marketing)
- Solid writing, grammar, and punctuation skills with a love for words and content
- Ability to think conceptually, big, small, and collaboratively
- Up-to-date on current mediums, digital platforms, etc.
- Positive attitude, openness to supervisor feedback on work, and ability to revise work
- Experience with digital publishing is a plus
- Communicate clearly and concisely with strong oral and written communication skills
- Organizational and time management skills